Accessibility Policy

It is our belief that accessibility should be seen as standard practice, rather than best practice. We do this by following various guidelines, testing with a varied audience, taking an interest in the topic, and using the lessons we've learned in every facet of our day-to-day practices.

Digital Accessibility:

We aim to meet the WCAG 2.1 web design standards. These standards focus on four key website design areas:

Perceivable:
- Providing text alternatives for non-text content.
- Providing captions and alternatives for all multimedia.
- Creating content that can be presented in various ways, including by assistive technologies, without losing their meaning.
- Making it easy for users to see and hear content.
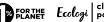
Operable:
- Making all functionality available from keyboards.
- Giving users time to read and use content.
- Not using content that could cause physical reactions, such as seizures.
- Helping users to navigate and find content by following an accessible structure.

Understandable:
- Making sure that text is easily reliable, and understandable, by ensuring strong colour contrast and easily legible font-weights and sizes.
- Ensuring content appears and operates in predictable, reliable, and consistent ways.
- Helping users to avoid mistakes by ensuring consistency and following design convention, as well as ensuring that all areas of websites designed and developed by Hay & Rice work as intended.

Robust:
- Maximising compatibility with current tools and researching future tools.
- Testing digital products on as many relevant devices, operating systems, and browsers as possible.

1% FOR THE PLANET   Ecologi | climate positive workforce

Meetings:

Our studio:
We aim to provide an accessible and welcoming environment to visitors, including those with mobility and cognitive requirements. Our office is wheelchair accessible, with accessible toileting and parking facilities. It is a calm, predictable, and open-plan office, providing an inclusive atmosphere to those who prefer a peaceful environment. Should you have any questions about our office, do let us know!

Online:
Where appropriate or requested, we're happy to offer online meetings, via tools such as Zoom, Teams, Skype, and more. All clients are welcome to request online meetings should they prefer to do so, for any reason. We may encourage this in contexts where staff may be working from home, or to reduce the emissions of travel.

Language:

We aim to use plain English in all spoken or written contexts, whether in our offices, emails, or products, wherever it is possible to do so. We strive to use an appropriate and clear tone, remain concise, and appropriate to intended audiences.

Visuals:

Typography:
We aim to ensure legibility for all digital or printed wording, by appropriate choice of typeface, colour, weight, case, length, and size.

Colour:
We ensure contrast between typography and backgrounds through the appropriate use of colour and pattern.